

Explores the many ways glam rock paved the way for new explorations of identity in terms of gender, sexuality, and performance

Performing Glam Rock

Gender and Theatricality in Popular Music

Philip Auslander, Professor in the School of Literature, Communication, and Culture, has just released his newest book *Performing Glam Rock: Gender and Theatricality in Popular Music*. Come meet the author at a book signing event at Barnes & Noble Bookstore, March 30, 2006 at 5:30pm.

When it first appeared in the early 70's, glam rock stood the counterculture and psychedelic rock on their heads. The glam phenomenon featured flamboyant, overtly theatrical, and artificial personae constructed through costume, makeup, and sets and was personified by performers such as David Bowie, Marc Bolan, Bryan Ferry, and Suzi Quatro.

Performing Glam Rock situates the glam rock phenomenon historically and examines it as a set of performance strategies. Philip Auslander explores the ways in which glam rock, while celebrating the showmanship of 1950s rock and roll, began to undermine rock's adherence to the ideology of authenticity in the late 1960s. The book's chapters take up glam's roots (which Auslander traces back to sources that include Alice Cooper and the 1950s retro group Sha Na Na); the emergence of glam rock's androgynous masculinity; Marc Bolan's transition from psychedelic to glam rock with his band T. Rex; David Bowie's theatrical presence; the genre blending of Bryan Ferry and Roy Wood; and Suzi Quatro's own androgynous performances as the only female glam rocker.

Philip Auslander

March 30, 2006
GT Barnes & Noble Bookstore
48 5th Street NW
Atlanta, GA 30308
(404) 894-2515
<http://gatech.bkstore.com>

Refreshments will be served !

Presentation and signing
will start at 5:30 p.m.

followed by an open discussion.

